



THE CHARLES R. WOOD THEATER'S

# *Hometown Harvest Gala*

THURSDAY OCTOBER 2<sup>ND</sup> 2025

Charles R. Wood Theater  
207 Glen Street  
Glens Falls, NY 12801

Dear Friend of the Wood,

We are thrilled to share that the Charles R. Wood Theater is planning a **Hometown Harvest Gala on Thursday October 2<sup>nd</sup> 2025** at the brand new South Street Market Center!

This exciting event will not only serve as a major fundraiser for the Wood Theater, but a celebration - of the theater, the City and our broader community. As one of the first major events in this brand new space, we look forward to partnering with local businesses, market vendors and supporters to truly make this a collaborative celebration of our hometown.

Further, **this event will host our Inaugural Community Awards**, nominated by members of the community and our event committee to celebrate those who have made a significant impact on the Wood Theater and our community alike. These awards include *Lifetime Achievement*, *Rising Star*, *Visionary of the Year*, *Non-Profit Partner of the Year* and *Business Partner of the Year*.

We recognize that our community is in everything we do - and to make this event a true success and to ensure the success of the Wood Theater for years to come, **we need help from generous supporters like you.**

As you likely know, the Charles R. Wood Theater is primarily a rental facility, meaning most - if not all - of the tens of thousands of tickets sold each year directly support a separate organization, producer or artist. Thus, a majority of our operating expenses are covered via fundraising either through direct giving or fundraising events like this one.

**Enclosed, you will find a number of ways to support our Hometown Harvest Gala and make your mark on the Wood Theater and our future.** We hope you will consider supporting the event and appreciate your commitment to the Wood Theater, the Arts and our community.

Thank you for your consideration and support!

Warmly,

Emily Murphy, Executive Director

# SPONSORSHIPS

## MARKET SPONSOR [\$10,000]

- **EXCLUSIVE LEAD SPONSOR - Only one available!**
- Logo/Name in Program on Sponsor Page
- Full Page Ad on Back of Program
- Priority Table of 8
- Logo on Menus/Dinner Signage
- Logo on Invitation as Lead Sponsor
- Social Media Shoutout
- Logo on Event E-mails to 16,000+
- Logo on Glen St. Event Poster



## PARTY SPONSOR [\$3,000] [1 AVAILABLE!]

Includes a Table for 8, your name/logo on the invitation, next to the stage and in the program!



## AWARD SPONSOR [\$1,000] [1 AVAILABLE!]

Includes 2 tickets, your name/logo on the invitation, on awards and in the program!



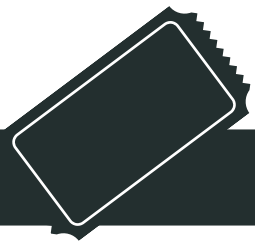
## MEMORIES SPONSOR [\$1,000] [1 AVAILABLE!]

Includes 2 tickets, your name/logo on the invitation, at the photo area and in the program!



## PROGRAM SPONSOR [\$750] [3 AVAILABLE!]

Includes your name/logo on the invitation and in the program!



## ALL SPONSORSHIP & SUPPORT

**TICKET: \$175   40 & UNDER: \$150   TABLE OF 8: \$1,200**

## VIRTUOSO SPONSOR [\$7,500]\*

Includes a Priority Table for 8 with custom signage, your name/logo in the program and a full page ad!

## PRODUCER SPONSOR [\$5,000]\*

Includes a Priority Table for 8 with custom signage, your name/logo in the program and a full page ad!

## PLAYWRIGHT SPONSOR [\$2,500]

Includes a Table for 8 with custom signage, your name or logo in the program and a 1/2 page ad!

## DIRECTOR SPONSOR [\$1,000]

Includes 2 Tickets, your name or logo in the program and a 1/2 page ad!

## CHORUS SPONSOR [\$750]

Includes 2 Tickets, your name in the program and a 1/4 page ad!

## ENSEMBLE SPONSOR [\$300]

Includes 1 Ticket and your name in the program!

**\*Virtuoso and Producer sponsors may bring and display a free-standing banner!**

### NON-PROFIT SPONSOR

- 4 Event Tickets
- Info Table at Event
- Half Page Ad
- Logo in Program

**\$1,500**

# PROGRAM ADVERTISEMENTS

Advertise your business, services or support of the Wood Theater in our event's program by purchasing an ad!

- **FULL PAGE:** \$150.00
- **HALF PAGE:** \$100.00
- **QUARTER PAGE:** \$75.00
- Full Color
- High Resolution .JPEG or .PNG Preferred
- Ads Due September 1<sup>st</sup> to [boxoffice@woodtheater.org](mailto:boxoffice@woodtheater.org)

**QUARTER PAGE**  
4.75" W X 1.75" H  
IMAGE AREA

**HALF PAGE**  
4.75" W X 3.75" H  
IMAGE AREA

**FULL PAGE**  
4.75" W X 7.75" H  
IMAGE AREA

## SILENT AUCTION

Help us elevate our fundraising and get hundreds of eyes on your product or business! During the event's Silent Auction, guests will bid on items donated by generous folks like you and receive special thanks in our program and on signage!



### Examples of Popular Auction Items:

- Art
- Baskets
- Gift Cards or Certificates
- Hotel Stays
- Jewelry
- Massages & Spa Visits
- Memberships & Subscriptions
- Rounds of Golf
- Tickets & Admission Passes
- Trips & Getaways
- Wine
- **No item too big or too small!**

## READY TO COMMIT YOUR SUPPORT?

Please complete the enclosed form by selecting the level(s) of support that work best for you!

**Return by Mail to:** Wood Theater | 207 Glen Street | Glens Falls, NY 12801

**Return by E-mail to:** [boxoffice@woodtheater.org](mailto:boxoffice@woodtheater.org)

**Have questions?** E-Mail the Box Office or Call us at (518) 480-4878

*If applicable, please e-mail a high resolution .jpeg or .png of your logo to the Box Office by September 1st*

NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

**SPONSORSHIPS [SELECT LEVEL]**

☐ Market Sponsor [\$10,000]

☐ Party Sponsor [\$3,000]

☐ Memories Sponsor [\$1,000]

☐ Award Sponsor [\$1,000]

☐ Program Sponsor [\$750]

☐ Virtuoso Sponsor [\$7,500]

☐ Producer Sponsor [\$5,000]

☐ Playwright Sponsor [\$2,500]

☐ Director Sponsor [\$1,000]

☐ Chorus Sponsor [\$750]

☐ Ensemble Sponsor [\$300]

☐ Non-Profit Sponsor [\$1,500]

**TICKETS AND TABLES [INDICATE NUMBER OF EACH]**

\_\_\_\_\_ Tickets [\$175]    \_\_\_\_\_ Young Professionals (40 & Under) [\$150]    \_\_\_\_\_ Tables of 8 [\$1,200]

**PROGRAM ADVERTISEMENTS [SELECT SIZE]**

☐ Full Page [\$150]

☐ Half Page [\$100]

☐ Quarter Page [\$75]

**PAYMENT METHOD [FOR SPONSORSHIP, TABLES, TICKETS & PROGRAM ADS]**

Total Due: \$ \_\_\_\_\_ ☐ Check Enclosed ☐ Please Invoice Me

☐ Credit Card # \_\_\_\_\_ EXP \_\_\_\_/\_\_\_\_ CVV \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**SILENT AUCTION DONATION**

Item/Item Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Restrictions/Conditions: \_\_\_\_\_

\_\_\_\_\_

Delivery: ☐ Item Enclosed ☐ Please Arrange Pick-Up ☐ Will Drop Item Off to Wood Theater by 9/19

☐ \_\_\_\_\_

Fair Market Value: \$ \_\_\_\_\_